



RAM RUGBY RIVALS COMPETITION

A RAM HAND-TO-HAND COURIERS SME NEW-BUSINESS COMPETITION

PRESENTED ON THE "RUGBY RIVALS" PLATFORM

COMPETITION TERMS AND CONDITIONS

Promoter: RAM Transport (South Africa) Proprietary Limited t/a RAM Hand-to-Hand Couriers

Competition Period: 1 September 2026 to 30 November 2027

Published: 1 September 2026

1 DEFINITIONS AND INTERPRETATION

Clause headings are inserted for convenience only and shall not be used in the interpretation of these Terms and Conditions ("T&Cs").

Words importing the singular include the plural and vice versa; words importing natural persons include legal entities and vice versa; and a reference to a clause is to a clause of these T&Cs, unless the context indicates otherwise.

In these T&Cs, unless inconsistent with the context, the following expressions bear the meanings assigned to them below, and cognate expressions bear corresponding meanings —

-  **"Agreement"** means the Courier & Logistics Services agreement concluded (or to be concluded) between RAM and a Client pursuant to RAM's Application Form and RAM's Application Terms & Conditions, read together with the MLA Pack (and, where applicable, the SLA Pack), as those terms are defined in RAM's Application Terms & Conditions;
-  **"Applicant" or "Client"** means a business or entity that has submitted, or submits, RAM's Application Form in order to apply for Courier & Logistics Services from RAM or has opened a pre-paid account as per RAM's pre-paid account opening process;
-  **"Application Form"** means RAM's Application Form referred to in RAM's Application Terms & Conditions or RAM's online pre-paid Application Form;
-  **"Auditor"** means the independent auditor, attorney or accounting officer appointed by the Promoter to oversee, conduct and certify the Draws in accordance with clause 8;
-  **"Business Day"** means any day other than a Saturday, Sunday or official public holiday in the Republic of South Africa;
-  **"Competition"** means the **"RAM Rugby Rivals"** promotional competition described in these T&Cs;
-  **"Competition Period"** means the period referred to in clause 3;
-  **"CPA"** means the Consumer Protection Act 68 of 2008, and its Regulations, as amended from time to time;
-  **"Draw"** means, as the context requires, an Interim Draw or the Grand Prize Draw, each conducted in accordance with clause 8;
-  **"Entrant" or "Participant"** means a Client who meets the eligibility criteria in clause 4 and who has earned one or more Entries;
-  **"Entry"** means one entry into the applicable Draw pool, earned in accordance with clause 5;
-  **"Grand Prize"** means the Isuzu bakkie described in clause 7;



-  **"Interim Prize"** means any of the prizes referred to in clause 6 and Annexure A;
-  **"NCC"** means the National Consumer Commission established under the CPA;
-  **"PP&R Schedule"** means RAM's Packaging, Prohibited and Restricted Items Schedule, available on RAM's Website;
-  **"Platform"** means the **"Rugby Rivals"** digital show, and its associated social media, YouTube and podcast channels, produced by the Producer;
-  **"POPIA"** means the Protection of Personal Information Act 4 of 2013;
-  **"Prize"** means, collectively, the Grand Prize and the Interim Prizes, and "Prizes" has a corresponding meaning;
-  **"Producer"** or **"Sportscape"** means Sportscape Media Group Ltd, producer of the Platform, pursuant to the Sponsorship Agreement;
-  **"Promoter"** or **"RAM"** means RAM Transport (South Africa) Proprietary Limited t/a RAM Hand-to-Hand Couriers, Reg No. 1997/009992/07, and includes its subsidiaries, affiliates and divisions referred to in RAM's Application Terms & Conditions, of 27 Wrench Road, Isando, Kempton Park, South Africa;
-  **"Qualifying Spend"** means the value (excluding VAT) of Services actually invoiced to, and paid in full and on time by, a Client under the Agreement, calculated in accordance with clause 5;
-  **"RAM's Legal Documents"** bears the meaning given to it in RAM's Application Terms & Conditions and which are available on RAM's Website under **RAM's Legal Documents**;
-  **"Services"** means the Courier & Logistics Services (and services incidental thereto) provided by RAM to a Client under the Agreement;
-  **"SME"** means a micro, small or medium enterprise as contemplated in section 1 of the National Small Enterprise Act 102 of 1996, as amended, and which satisfies the applicable classification criteria prescribed in terms of section 20(2) of that Act.
-  **"Sponsorship Agreement"** means the sponsorship/partnership agreement between RAM and the Producer relating to the Platform.

2 THE COMPETITION

RAM wishes to grow its client base among South African small and medium enterprises ("SMEs") by giving Applicants the opportunity to earn Entries into the Competition based on their genuine, ordinary use of RAM's Services.

The Competition is advertised on the Platform pursuant to the Sponsorship Agreement, under which RAM is the Headline/Presenting Partner of the Producer's **"Rugby Rivals"** show.

No Entrant is required to pay any amount, or to pay a price for Services that is higher than RAM's normal, generally applicable pricing, in order to earn an Entry.

RAM reserves the right to negotiate rates on a case-by-case basis having due regard to the entrant's specific distribution parameters.

Entries are earned only as an incidental consequence of the genuine use and payment of Services which the Client requires for its own business purposes in any event. Accordingly, the Competition constitutes a promotional competition as contemplated in section 36 of the CPA, and is not a lottery, game of chance, or scheme regulated under the Lotteries Act 57 of 1997.

A copy of these T&Cs and the rules of the Competition will be available free of charge on **RAM's Website**, and on request from the Promoter and to the NCC and will be retained by the Promoter for a period of 3 (three) years after the end of the Competition Period, in accordance with the CPA Regulations.



These T&Cs supplement, and do not amend, vary or substitute, **RAM's Legal Documents** (including the Agreement). If there is a conflict between these T&Cs and RAM's Legal Documents in relation to the underlying Services, RAM's Legal Documents prevail; in relation to the Competition itself, these T&Cs prevail.

3 COMPETITION PERIOD

The Competition commences at 00:00 on 01 September 2026 (“**Start Date**”) and closes at 23h59 on 30 November 2027 (“**Closing Date**”), being the anticipated conclusion of the Rugby World Cup 2027 wrap-up coverage on the Platform (together, the “**Competition Period**”).

The Promoter reserves the right, in its sole discretion, to extend, shorten, postpone, suspend or cancel the Competition Period, or any Draw, at any time, including (without limitation) if the Sponsorship Agreement terminates or is not renewed, or if the schedule of the Rugby World Cup 2027 or any other covered tournament changes. The Promoter will give reasonable notice of any such change on RAM's Website and/or the Platform, where reasonably possible. No Entrant will have any claim against the Promoter or the Producer arising from any such change.

Entries earned before any change to the Competition Period remain valid, unless the Promoter determines otherwise, acting reasonably.

4 ELIGIBILITY

To be, and to remain, eligible to earn and/or claim an Entry or a Prize, a Client (acting through its owner or an equivalent authorised decision-maker) must, throughout the relevant period —

-  be a South African citizen, be the business owner, director, partner, or other person with authority to bind the Client, and be a natural person of at least 18 (eighteen) years of age;
-  be a small or medium enterprise as reasonably defined;
-  have submitted a complete and accurate Application Form and been approved by RAM for the supply of Services, and have a current Agreement with RAM which is not in default, suspended or terminated or has opened the relevant pre-paid account on RAM's online platform;
-  have disclosed, in the Application Form, the identity of the Client's current courier service provider (if any) as at the date of application;
-  only tender commodities and packaging that are acceptable to RAM and that comply with the PP&R Schedule;
-  have agreed distribution parameters and a R5,000 (excl. VAT) minimum monthly spend, to be considered at RAM's sole discretion;
-  meet RAM's IT integration requirements to RAM's satisfaction, to the extent applicable to the Services used by the Client; and
-  be a new Client of RAM that has concluded its first Agreement with RAM on or after the Start Date;

The following persons and entities may not participate in, earn Entries in, or receive a Prize under, the Competition:

-  RAM and its directors, employees, agents, consultants, and their immediate family members;
-  the Producer, Sportscafe Media Group Ltd, and its shareholders, directors, employees, talent, agents, and their immediate family members;
-  any advertising, promotional or auditing agency engaged in connection with the Competition, and their employees and immediate family members;



-  existing Clients and/or Clients who do not meet the SME definition; and
-  any entity to which the supply of Services, or the award of a Prize, would be unlawful.

A Client may hold only one Agreement/account for the purposes of earning Entries. The Promoter may, in its sole discretion, disqualify or aggregate Entries earned through related, connected or associated entities used to circumvent this clause.

The Promoter reserves the right to verify a Client's eligibility at any time, and to disqualify a Client and forfeit any Entries or Prizes if the Client fails, or has failed, to meet any of the above criteria, or has breached the Agreement or these T&Cs.

No Entries will be earned, and any Entries already earned in the relevant period will be forfeited, for any period during which the Client's account is in arrears for more than 30 (thirty) days, until the arrears are settled in full.

5 HOW TO EARN ENTRIES

An eligible Client earns 1 (one) Entry for opening a relevant RAM credit or pre-paid business account and spends R5,000 (five thousand Rand), excluding VAT, and is paid in full by the Client in the relevant calendar month.

Qualifying Spend is calculated across the Client's Agreement(s) with RAM, based on amounts actually invoiced for Services rendered and paid in full and on time in accordance with the Agreement. Amounts that are disputed, credited, reversed, or unpaid do not count towards Qualifying Spend until resolved and paid.

Entries are credited monthly in arrears, once RAM has confirmed receipt of payment for the relevant month, and accumulates for the Client across the Competition Period.

A Client can earn additional entries by spending at least R5,000 (excl. VAT) in any subsequent calendar month, limited to only one additional entry per month.

Example (for illustration only): a Client that opens a relevant account and spends more than R5,000 (excl. VAT) in the first month, qualifies for one entry. If that same Client spends and pays R23,500 (excl. VAT) with RAM in month two, that Client will earn an additional 1 (one) Entry for that month. The Client will therefore have accumulated two entries for the Grand Prize Draw.

No Entries may be purchased, transferred, sold, or otherwise acquired, other than by earning them in accordance with this clause 5.

6 INTERIM PRIZE DRAWS

The Promoter will conduct Interim Prize Draws on a monthly basis during the Competition Period (each an “**Interim Draw**”), drawing from the pool of Entries accumulated by eligible Entrants as at the date of that Draw.

Interim Prizes may include, without limitation, rugby memorabilia, hospitality and experience prizes suggested in Annexure A, as made available from time to time, subject to availability and to the rights granted to RAM under the Sponsorship Agreement.

An Entrant remains eligible to win further Interim Prizes, and to be entered into the Grand Prize Draw, after winning an Interim Prize, unless these T&Cs provide otherwise.

The Promoter may vary the frequency, number and nature of Interim Draws and Interim Prizes on reasonable notice on RAM's Website and/or the Platform.



7 THE GRAND PRIZE — ISUZU BAKKIE

The Grand Prize is one (1) Isuzu D-MAX 3.0 Ddi V-Cross, or a vehicle of at least equivalent commercial value, at RAM's discretion (the “**Grand Prize**”).

Every Entry earned by a qualifying Entrant during the Competition Period (including Entries already used in an Interim Draw) is carried forward into the Grand Prize Draw pool, so that Entrants with more Entries have a proportionately greater chance of winning, without limiting the eligibility of any other qualifying Entrant.

The Grand Prize Draw will be conducted within 30 (thirty) days after the Closing Date, by the Auditor, in accordance with clause 8.

The Grand Prize is not transferable, is not exchangeable, and (save at RAM's sole discretion) is not redeemable for cash. RAM may substitute the Grand Prize with a prize of equal or greater commercial value if the specified vehicle is unavailable for any reason.

Unless RAM agrees otherwise in writing, the winner of the Grand Prize is responsible for any additional or incidental costs including licensing, registration, insurance, and any costs of delivery or collection of the vehicle outside the Gauteng metropolitan area, and for any tax consequences arising from receipt of the Grand Prize (see clause 10).

8 WINNER DETERMINATION, VERIFICATION AND AUDIT

All Draws will be conducted electronically by random selection weighted by the number of Entries held by each Entrant, overseen and certified by the Auditor.

The Promoter will use reasonable efforts to notify a selected winner within 5 (five) Business Days of a Draw, using the contact details recorded on the Client's Application Form.

A selected winner must, within 5 (five) Business Days of notification, provide such information and documentation as the Promoter may reasonably require to verify eligibility (including proof of identity, proof of authority to represent the Client, and confirmation of current account standing), and sign any indemnity, declaration or acknowledgement of receipt reasonably required by the Promoter.

If a selected winner cannot be contacted, does not respond, fails verification, or is found not to meet the eligibility criteria within the time periods specified in these T&Cs, that Entrant will be disqualified and the Promoter may conduct a replacement draw from the same Draw pool.

No Prize will be awarded unless and until the Promoter, having regard to the Auditor's certification, is satisfied that the winner has met all the eligibility criteria and the requirements of this clause 8. The Promoter's decision is final and binding, and no correspondence will be entered into.

The Promoter will retain records of each Draw, its winners, and the verification process, for at least 3 (three) years after the end of the Competition Period.

9 DELIVERY OF PRIZES

Prizes will be delivered to, or made available for collection by, the winner at a place and time agreed with the Promoter, and (in the case of the Grand Prize) at an authorised Isuzu dealership to be nominated by RAM.

Ownership of, and risk in, a Prize passes to the winner on delivery or collection. The Promoter gives no warranty as to the condition, quality, or fitness for purpose of any Prize beyond any manufacturer's or supplier's warranty (if any) accompanying it.



10 GENERAL PRIZE TERMS, DISCLAIMERS AND INDEMNITIES

No Prize is transferable or exchangeable for cash, except at RAM's sole discretion.

If any Prize (or a component of a Prize) becomes unavailable for any reason, RAM may substitute it with a prize of comparable or greater commercial value.

Winners are solely responsible for any income tax, donations tax, customs, licensing or other statutory liabilities or costs arising from the receipt of a Prize and are advised to obtain their own independent tax advice at their own cost. Neither the Promoter nor the Producer provides tax advice in connection with the Competition.

To the maximum extent permitted by law, the Promoter and the Producer, and their respective directors, employees and agents, will not be liable for any loss (including indirect or consequential loss), damage, injury or claim of any kind arising out of or in connection with the Competition, an Entrant's participation, or the awarding, delivery, use or ownership of any Prize, save to the extent such loss arises from the gross negligence or wilful misconduct of the Promoter.

Each Entrant indemnifies, and holds harmless, the Promoter and the Producer against any loss, liability, claim, cost or expense arising from that Entrant's participation in the Competition, its acts or omissions, or any breach of these T&Cs, its Application Form, or the Agreement.

Prizes, and any related travel, hospitality or experiences, are accepted entirely at the recipient's own risk.

The Promoter's decision on any matter connected with the Competition, including eligibility, the interpretation of these T&Cs, and the outcome of any Draw, is final and binding, and no correspondence will be entered into.

11 PUBLICITY AND USE OF ENTRANT INFORMATION

By entering the Competition, an Entrant consents to the Promoter and the Producer using the Client's business name, and the winning representative's name, image, voice and (where filmed as part of the Platform) footage, for reasonable promotional and marketing purposes connected with the Competition, the Platform and RAM's services, including in the “**RAM Moment That Mattered**” or similar branded segments, on RAM's Website, on social media, and on the Platform.

A winner will be given a reasonable opportunity to decline the use of their image, name or footage for these purposes without forfeiting the Prize, save that reasonable factual reporting of the winner's name and Prize, as required for CPA compliance, may still occur.

Any appearance, travel or promotional activity connected with a Prize is subject to Talent availability and the Producer's prior written approval, as contemplated in the Sponsorship Agreement, and is not guaranteed.

12 PERSONAL INFORMATION AND POPIA

Personal Information collected from Entrants and their representatives in connection with the Competition (including via the Application Form) will be processed by the Promoter for the purposes of administering the Competition, verifying eligibility, conducting and auditing Draws, and delivering Prizes, and otherwise in accordance with [RAM's Data Privacy & Protection Schedule](#) available on [RAM's Website](#).

Providing the Personal Information reasonably required to earn an Entry or claim a Prize is necessary for participation; without it, RAM will not be able to process an Entry or award a Prize.

The Promoter may share necessary Personal Information with the Producer, the Auditor, and reputable service providers (for example, prize suppliers and delivery providers) strictly for purposes connected



with the Competition, and, where a winner has consented, for the promotional purposes described in clause 11.

The Promoter will retain Competition-related Personal Information for the Competition Period and for a further period of up to 5 (five) years thereafter, for legal, audit and record-keeping purposes required by the CPA, after which it will be deleted or de-identified in accordance with POPIA.

An Entrant may exercise any rights available to it under POPIA (including access, correction or deletion of Personal Information, or withdrawal of consent to marketing) by contacting the Promoter at the details in clause 15. Withdrawing consent to marketing does not affect Entries already earned.

13 AMENDMENT, SUSPENSION AND CANCELLATION

The Promoter reserves the right, in its sole discretion and without liability, to amend, add to, or vary these T&Cs, or to postpone, suspend, shorten or cancel the Competition or any Draw, at any time, including for reasons beyond the Promoter's reasonable control (including any change to, or early termination of, the Sponsorship Agreement, changes to the schedule of the Rugby World Cup 2027 or any other covered tournament, force majeure, or suspected fraud or abuse).

Any amendment will be published on [RAM's Website](#) and, where reasonably practicable, notified via the Platform, and takes effect from the date of publication unless otherwise stated.

If the Competition is cancelled or terminated before the Closing Date for reasons beyond the Promoter's control, the Promoter will use reasonable efforts to conduct a final Draw (including the Grand Prize Draw) from Entries accumulated up to the date of cancellation, but Entrants will have no claim in respect of any Prize not yet drawn.

14 GENERAL

These T&Cs are governed by the laws of the Republic of South Africa, and the parties submit to the non-exclusive jurisdiction of the South African courts.

If any provision of these T&Cs is found to be invalid or unenforceable, the remaining provisions continue in full force and effect.

No failure or delay by the Promoter in exercising any right under these T&Cs constitutes a waiver of that right.

These T&Cs, together with [RAM's Legal Documents](#) (to the extent applicable to the underlying Agreement), constitute the entire agreement between the Promoter and an Entrant in relation to the Competition.

Entry into the Competition constitutes acceptance of these T&Cs in full.

15 PROMOTER'S DETAILS AND QUERIES

RAM Transport (South Africa) Proprietary Limited t/a RAM Hand-to-Hand Couriers

27 Wrench Road, Isando, Kempton Park, South Africa

Customer Care: 0861 726 726

Website: www.ram.co.za

Competition queries: rugbyrivals@ram.co.za or Whatsapp on 072 471 7170



ANNEXURE A — SUGGESTED INTERIM PRIZE SCHEDULE

The following Interim Prize suggestions are provided for RAM's consideration.

They are illustrative only, are not exhaustive, and several depend on rights available to RAM under the Sponsorship Agreement with the Producer (in particular, Brand Integration, Digital & Social, and Talent Access rights).

Availability, exact value and any required Producer/Talent approvals should be confirmed before publication, and the schedule should be rotated periodically to sustain engagement across the Competition Period.

Suggested prize	Description
Bulls Jerseys	10x Signed Bulls Jerseys
Rugby Balls	5x Rugby Balls (Handre Pollard)
Springbok Shirts	5x Signed Springbok Shirts (Handre Pollard)